



AT LAST WE ARE READY.

After weeks of constant labor, remodelling, and adding, we have now the lightest, airiest, and most commodious store in the city.

WE HAVE UNDERTAKEN

the greatest effort of our lives—the doubling of our already extensive business.

To do this we have adopted the great rule—
“Sell goods of strict reliability only at the lowest possible prices.”

Corner Sixth and Broad streets.

ALL OF THE SPACE GAINED by our addition has been used to enlarge all of the principal departments, which will give us the greatest opportunity to display the finest and largest general assortment of Dry Goods, Carpets, and Millinery of any other store in the whole South.

617 Cases of New Goods Already Opened for Sale This Week.

PARIS DRESS PATTERNS.

At the opening of every season we always cause an interest in the coming styles by our exhibition of the Dress Patterns which we import direct from the Paris houses. These patterns are accompanied by plates showing just how to drape and trim them. We only have one of each color and kind. The prices range from \$8.50 to \$25 each. You will want to see our Great Dress Goods Specialties. At 50c. a yard we are selling some of the widest and finest of Solid-Colored and Fancy Dress Goods. At 75c. a yard the silk-Finish Goods will be such as formerly sold for \$1. Even at 25c. a yard the goods we are selling are surprisingly good. You cannot expect too much of us this season. We are going to outfit everybody and everything.

IT IS WORTH A WALK TO BROAD STREET TO SEE

OUR NEW EXHIBITION OF BASKETS.

More than 3,000 Baskets of every description at special prices. There are Clothes-Baskets, Knitting-Baskets, Wash-Baskets, Work-Baskets, Market-Baskets, See the Baskets of every description at 45c. See the Knife-Baskets, Baby-Baskets, Card-Baskets, Photograph-Baskets, Candy-Baskets, Flower-Baskets, Fruit-Baskets, Children's Lunch-Baskets at 17 and 24c.

The New Fall Gingham Await You.

Our main idea is to keep things you cannot find in most stores. Every department will contain those things which are seldom called for, but which when wanted are wanted badly.

THE UNDERWEAR DEPARTMENT

for Men, Ladies, and Children has now all sizes of Medium-Weight and Heavy Underwear. Special Men's Medium-Weight All-Wool Shirts and Drawers, just the right thing for this climate, \$1 each. Infants' Plain Flannel, Low-Neck, No-Sleeve Shirts, silk embroidered, 50c. each.

THE LINEN DEPARTMENT

is simply overstocked with everything in Table Damasks, Towels, Napkins, and a line of Stamped Linens that cannot be matched.

JULIUS MEYER & SONS, DRY GOODS, CARPETS, MILLINERY,

601, 603, AND 605 EAST BROAD STREET, CORNER SIXTH.

WE CLOSE AT 6 P. M. EVERY DAY THROUGHOUT THE YEAR EXCEPT SATURDAY.

MORE THAN
400 PAIR
already sold at our of

\$5

31-4 CALIFORNIA

White All-Wool

BLANKETS. THERE IS ON EXHIBITION AT OUR STORE

one of the grandest—lines of—Fall Goods—that ever graced—a dry-goods emporium.—The very newest things in Dress Goods are here.—Lovely plaids—stripes—and solid colors.—All the latest novelties in Small Wares.—Hosiery, &c. We will only mention a few things—

CARPETS, MATTINGS, RUGS, DRUGGETS, BLANKETS, LACE CURTAINS.

We are giving to every CASH CUSTOMER coupons for every purchase made of us, and when you have 100 in coupons bring them to all cash. The balance of our 50c. GRAYLINES at 40c. a yard. Beautiful DRESS GOODS from 10c. to \$1. One more lot of those wide TORCHON LACES at 9c. worth 15c. One lot of beautiful ANTIQUE LACE TIES, 50c. One lot of GINGHAM reduced from 10c. to 6c.

Be sure and give us a call and secure your GRAYLINES FREE OF CHARGE, which is worth 50c. SEE SPECIMEN IN OUR SHOW-WINDOW.

ISAAC SYCLE & CO.,

303 Broad street. Note Location. Next corner Third.



THE BIGGEST THING IN THIS CITY IS OUR GIFT ENTERPRISE!

We are giving to every CASH CUSTOMER coupons for every purchase made of us, and when you have 100 in coupons bring them to all cash. The balance of our 50c. GRAYLINES at 40c. a yard. Beautiful DRESS GOODS from 10c. to \$1. One more lot of those wide TORCHON LACES at 9c. worth 15c. One lot of beautiful ANTIQUE LACE TIES, 50c. One lot of GINGHAM reduced from 10c. to 6c.

Be sure and give us a call and secure your GRAYLINES FREE OF CHARGE, which is worth 50c. SEE SPECIMEN IN OUR SHOW-WINDOW.

HELD & THALHIMER,

609 east Broad street.

MITTELDORFERS'

NEXT WEEK

will find us in our new store, where, with a much larger stock and about double the store-room, we will be better equipped than ever to serve our friends.

THIS WEEK

we are making extraordinary special reductions on everything.

CARPETS.

We are offering now all short lengths at very much under factory prices. These goods are excellent in quality, style, and coloring. We can sell you a floor-covering of any kind at astonishingly low prices.

DRESS GOODS.

At 50c. a yard we show ten shades of NEW STRIPED SERGES that are well worth 50c. At 30c. a yard our line of PLAIDS are the prettiest ever shown. They are 44 inches wide and fully worth 30c.

These goods were not to arrive until we were in the new house, but here they are, just a week ahead of time.

THE BOARD OF MANAGERS'

of the Congregation Beth Shalom will meet on TUESDAY MORNING next, the 10th inst., at 10 o'clock to assign SEATS for the annual Bazaar, to be held on SATURDAY, SEPTEMBER 14th, at 2 o'clock.

AMUSEMENTS.

CELEBRATION OF THE GERMAN DAY.
OCTOBER 4, 1890.
All Germans and their descendants are cordially invited to attend a mass-meeting of Germans of this city and vicinity on

MONDAY THE 5TH INSTANT
at 8 o'clock P. M. at
SANGER HALL.

for the purpose of deliberating as to the 'preparations to be made for celebrating that day in this city, in common with our fellow-citizens of other cities in this country.

THE COMMITTEE.
Alfred von N. Rosenfeld, Hermann Schmidt, E. G. Miller, W. H. Zimmerman, C. L. Loh, C. Wipperfurth, C. Pohl, William Lovensheim, J. K. Winter, L. B. Schulte, A. Amrhein, W. Feltzhaus, H. Schulte, D. Manger, C. C. Thon, C. Kuehnemann, W. D. Wells, Charles J. Schmidt, and H. Knoll.

RICHMOND THEATRE.
BRANCH & LEATH, Managers.
SEPTEMBER 9TH AND 10TH. WEDNESDAY MATINEE.
First American appearance of
FRANK MCNISH.
In the latest successful success of
"OUT OF SIGHT."
Supported by his own company of comedians, acrobats and dancers.
Regular prices 10c. to \$1. Matinee prices 15c. to 75c. Sale of seats MONDAY, September 9th, at 9 A. M.

MOZART ACADEMY OF MUSIC.
BENSON & MYERS, Lecturers and Managers.
FOUR COMMENCING SEPTEMBER 10TH.
ENGAGEMENT OF
GUS WILLIAMS
ENTIRELY NEW
MUSICAL SATIRE
AND
JOHN T. KELLY.
Unusually Funny
Musical, Unique Dance
Commencing 10c.

U & I.
Unusually Funny
Musical, Unique Dance
Commencing 10c.

VISIT OUR CARPET DEPARTMENT

THIS WEEK
AND SEE THE
NOVELTIES!
EVERYTHING
PERTAINING TO THIS LINE ON
EXHIBITION
NOW!

We are prepared to make HOUSEFURNISHING a pleasure for you. All the old-fashioned ideas dispelled. of work employed in this department.

LOTS OF NEW FALL LINES ARE IN.

Carpets.

Just a few prices of a few grades in this Department.
15c. for a yard good Jute Stair Carpet;
25c. for a yard good 4-4 Hall Carpet;
19c. for a nice Ingrain Carpet;
24c. for the next better grade;
35c. for a good Ingrain Carpet;
48c. buys a good Ingrain Carpet made, laid, and wadded;
70c. for the good 30c. Ingrain, made, laid, and wadded;
80c. for the 1st quality;
65c. for a beautiful Tapestry Brussels, made laid, and wadded;
90c. for a good American Brussels, made, laid and wadded.

Rugs.

The regular 40c. Mottled Rugs will be sold for 25c.;
15c. buys the regular 30c. Rug;
50c. for the 75c. quality Smyrna Rug;
All-Wool Smyrna Rug—1 1/2 yards long—\$1.45;
\$2.40 for the extra size Smyrna Rug;
All of our \$5 All-Wool Smyrna Rugs for \$3.75;
We have one lot of Persian Rugs 2 yards long will close out at \$3.62—regular price \$6;
All our \$10 Sofa Rugs will go for \$7.90;
All our Persian and India Rugs we will allow an extra discount;
See our Jute Druggets, 2 1/2 yards, price \$2.40;
A good Jute Drugget, 3 1/2 yards, goes for \$3.75;
Look at our Ingrain Wool Druggets, 2 1/2 yards, \$3.90;
\$10 buys a good Wool Ingrain Drugget, 3 1/2 yards, price \$15;
\$12 for the 16 quality, size 4x4;
A full line of felt, Ingrain, and Smyrna Druggets, all sizes.

Handkerchiefs.

An entire stock of a well known manufacturer closed out by us. The damaged as well as the perfect ones. We are going to sell you those slightly injured ones at about 25c. on the dollar. This lot includes Ladies' and Gentlemen's Handkerchiefs also. An All-India Colored Embroidered Scallop Handkerchief (slightly damaged), 12 1/2c. In perfect condition this would be 30c. grade.
A Handsome White Embroidered Scallop Handkerchief, 12 1/2c. In perfect condition this would be 30c. grade.
A slightly imperfect 98c. White Embroidered Handkerchief will sell at \$1.00.
Gentlemen's Colored-Bordered Handkerchiefs 25c. The same (damaged) 12 1/2c.
Another "Lot" Gentlemen's Colored-Bordered Handkerchiefs (almost perfect) will sell at 10c. This is the greatest thing in Gentlemen's Handkerchiefs ever offered.
A line of the usual 25c. quality in Ladies' Colored-Bordered Handkerchiefs—bought with this damaged lot, but found to be perfect—will sell at 12 1/2c.

Muslin Underwear.

Another good investment made for you—a chance to buy them cheaper than you can make them for. Every garment guaranteed.
A good Bleached Muslin Gown, tucked and beaded yoke—Mother Hubbard style—40c.;
A good Muslin Gown—cluster of six tucks and Hamburg Inserting yoke, pleated back—35c.;
94c. for a good Muslin Mother-Hubbard Gown with yoke of five tucks Hamburg Trimmings;
\$1.04 for an elaborate Gown, yoke of inserting and tucks, Hamburg ruffle;
See our 40c. Skirts with tucked Cambric ruffle—eight tucks in Skirt—Androscegin Muslin;
95c. for a good Muslin Skirt, Cambric Ruffle, sixteen tucks;
Our \$1.19 Skirt is the best for the money;
12-inch Hemstitched Cambric Ruffle, with five tucks, for \$1.42;
Look at our Skirt, 6-inch Embroidered Cambric, thirteen tucks, Standard Muslin;
A good pair of Androscegin Muslin Drawers, four tucks, well made, for 25c.;
See our 40c. Drawers, eight tucks, 3-inch Embroidered Ruffle, good Muslin for 30c.;
A lot of Chemise, a trifle soiled from the window, at reduced prices;
A new lot of Nurses' Aprons, three tucks, good Muslin, 49 inches wide, at 25c.

Toilet Articles.

A big purchase in our Toilet Department enables us to offer you some attractions this week. Buy now if you are in need of any.
All of our Oakley's perfumes, newest ones, reduced to 25c. an ounce;
Oakley's California Toilet, 40c.;
Mann's Extracts, newest odors, one-ounce bottles, reduced to 25c. from 50c.;
All 60c. Toilet Waters reduced to 50c.;
West India Bay-Rum in bulk or quart bottles, for 30c.;
Oakley's Peach-Blow Toilet Soap, 25c. for three cakes;
A box of Jubilee Toilet Soap—six cakes—for 30c.;
Oakley's Out-Meal Soap, 12c.;
All our 50c. boxes of Japanese Pot-Perriers for 30c.;
Swansdown Face-Powder in flesh and white, 50c.;
Feltz Goyves La Duchesse Face-Powder, 12c.;
Sachet-Powders, all odors, 2c. a bottle;
Crescent Furniture Polish, 15c.

Chocolate Menier.

A fresh lot just received; also, a new lot of Brewster's Celebrated Swiss Chocolate, 6c. a package.

Boys' Clothing.

New arrivals in this department of hundreds of suits for school wear. A large line of Boys' Pants at 39c. a pair. The goods are worth 69c.
98c. for a complete Suit—former price \$1.98. Various patterns and colors to select from.
\$2.48 for an All-Wool Suit; usual price \$3.25.
\$2.98 for a Gray All-Wool Cassimere Suit; former price \$1.
\$3.50 for an All-Wool Medium Suit; former price \$4.98.
\$3.75 for an All-Wool Plaid Cheviot Suit; usual price \$5.

Curtains and Portieres.

With the flag of triumph we sail forth in this department. Unequalled assortment and unequalled prices.
Handsome Imported Jute Velour Portieres, \$36.40—former price \$50.
Immense assortment of Odd Strips in Portieres.
\$14 for a Double-Face Jute Velour Curtain—usual price \$20;
\$5.98 for a Chenille Curtain—usual price \$8.50;
\$7.50 for a Chenille Portiere, fringed top and bottom—former price \$12.50;
\$13.90 for a Handsome Chenille Portiere—usual price \$15.00;
See our \$14 Imported Finsel Embroidered Chenille Portiere—something entirely new;
A pretty pair of Nottingham Lace Curtains for 48c.—originally sold for 75c.;
A nice pair of Lace Curtains for 96c.;
\$1.22 for a handsome pair of Lace Curtains, 3 1/2 yards long;
See our \$1.49 Lace Curtains in Cream and White, 3 1/2 yards long;
\$1.90 for an imitation Brussels Lace Curtain—usual price \$2.45;
\$2.78 for a beautiful pair of Frothingham Lace Curtains worth \$3.50;
\$3.85 for a handsome Lace Curtain, formerly sold for \$4.50;
See our \$4.98 Tambour Lace Curtain; usual price \$6.98;
See our \$6.98 Tambour Curtain;
\$7.92 a pair for our \$10 Applique Curtain;
A full line of fancy Scrims and Silk Mixed Curtain Materials;
ALSO A NEW LOT OF FANCY DRAPEY MULLS.

School Umbrellas.

An opportunity for you.
Silk and Gloria Umbrellas as cheap as the ordinary gingham ones;
75c. for a nice Gloria Umbrella;
96c. for a regular \$1.25 one;
\$1.19 for the regular \$1.75, and so on are the prices cut almost in half.
Don't fail to examine them.

THE COHEN COMPANY

We claim to carry the largest and most complete line of CURTAINS AND PORTIERES SOUTH OF NEW YORK. PRICES UNEQUALLED!

HOUSEFURNISHING DEPARTMENT.

Granite Ironware. 5 dozen Granite Iron Kettles reduced from \$2.48 to \$1.88; Stew-Pans reduced from \$2.25 to \$1.44; 18-quart Preserving-Kettles, the very best on the market, at \$2.88; 25 dozen Vegetable Steamers reduced from 48 to 30c.; Smaller size Vegetable Steamers, 25c.; Black-Tin Tea- or Dish-Pans reduced from 15c. to 10c.; 50 dozen Three-Minute Tea-Kettles reduced from 24 to 18c.; Good size Dairy-Pans will be sold at 1c. each—only one to a customer; Bibby's Mueilage, 1c. a bottle—only one bottle to a customer; Japanned Mueilage Cans reduced from 15 to 10c.; 50 dozen Pie-Nic Baskets, 2c. each—only one to a customer; Silverware, 25c. apiece; 3-quart Coffee-Pots at 11c. each; Flour-Sifters, 9c. each; Towel-Racks, 8c. each; 50 dozen Shoe Brushes reduced from 19 to 12c. each; Pastry Spoons, 3c. each; Soap Trays, 5c.

Crockery.

Fluted French Decorated China Plates reduced from 15 to 8c.; A B C Plates; Cream Pitchers reduced from 14 to 8c.; Colored Tumblers, 50c. a dozen; Metal Dishes 10c. each; White China Breakfast Plates reduced to 30c. a dozen; French China Cups and Saucers, slightly damaged, 45c.; Tea-Sets that sold for \$3 now to be had at \$1.50; 144-piece Tea-Set reduced from \$6.48 to \$4.49; 50-piece Tea-Set reduced from \$7.98 to \$5.98; Decorated Dinner Sets of 112 pieces that sold at \$10 now to be had at \$6.98; Combination Decorated Dinner and Tea-Set of 120 pieces, \$18; Engraved Wine Decanter from 49c. to 39c.; Preserved Dishes, 9c.—from 14c.; Wine Glasses, 5c. a dozen; Colored Tumblers, 50c. a dozen; Salt and Pepper-Shakers, 9c. a pair; Lemon Extracts, 5c.; Tooth-Picks, 2c. a box; Ice-Cream Freezers, Refrigerators, Baby-Carriages, and Sporting Goods at the lowest prices.

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Don't fail to examine them.

THE COHEN CO.,

11, 13, 15, and 17 E. Broad St.

CARPETS AND LACE CURTAINS.

ONE MORE WEEK in order to give all an opportunity to secure one of our special bargains which we are offering in three goods. Last week we sold more Carpets than we ever before. This week we are offering a beautiful line of Novelty Dress Goods in Plaid and Stripes, which we offer this week at special opening prices.
The "SMITHS" MUEILAGE, with borders a beautiful line of Novelty Dress Goods in Plaid and Stripes, which we offer this week at special opening prices.
We have now a new assortment of Novelty Dress Goods in Plaid and Stripes, which we offer this week at special opening prices.
We have now a new assortment of Novelty Dress Goods in Plaid and Stripes, which we offer this week at special opening prices.

LEVY & DAVIS.

For Sale, One First-Class FACER, Two Hundred, and One MARE, good condition. Apply to HENRY M. HARRIS, three and a half miles from Richmond, Va.

FOR SALE.

One Truck, one Farm, one Office Horse, one Saddle Horse, one Hack, one Phaeton, and other Horse Furniture. Apply to W. C. HENRY, No. 1111 Main Street.

FOR SALE—SMALL STOCK STEEL.

For sale in small quantities in the country. The following are the prices: 100 lbs. of steel, \$1.00; 200 lbs. of steel, \$1.50; 300 lbs. of steel, \$2.00; 400 lbs. of steel, \$2.50; 500 lbs. of steel, \$3.00; 600 lbs. of steel, \$3.50; 700 lbs. of steel, \$4.00; 800 lbs. of steel, \$4.50; 900 lbs. of steel, \$5.00; 1000 lbs. of steel, \$5.50.

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